**SAMPLE LETTER FOR YOUR CLUB OR SCHOOL**

Attention Club member:

Please support our Club in its newest fundraiser. The Club can purchase Askew’s gift cards at a discount if purchased in large quantities. The Club then “sells” them to our members for their face value.  The member can use the gift cards they have purchased to buy their groceries, or to give away as a gift (this is usually done at Christmas time). There is no expiry.

The Club makes money on the discount they receive when they buy the Gift Cards from Askew’s. The Club receives a 5, 6 or 7 % discount on their gift card purchase depending on how much they buy. If each Club member purchased a $100 Gift Card from the Club, and the Club has 50 members, the Club could purchase $5,000 of GC and receive the maximum discount of 7%, thus making $350.00! This is a much easier and faster fundraiser than trying to sell products, or working at a concession stand, etc. If you already purchase most of your groceries at Askew’s, then this is an easy way for you to support your Club.

Please place your order on this order form, attach cash or cheque, made out to your club, and return to your Club member. Your cheque can be postdated (please call the Askew’s head office for details).

The Club will be purchasing the Gift Cards on (date), and they will be available at the Clubhouse for pick up at the general meeting on (same date) at 7pm. If you have any questions, please contact any executive member at tel: (number).

- - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -

I would like to purchase the following:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| \_\_\_\_\_\_\_\_\_\_\_ | x | $20 | Gift cards | = \_\_\_\_\_\_\_\_\_ |
| \_\_\_\_\_\_\_\_\_\_\_ | x | $50 | Gift cards | = \_\_\_\_\_\_\_\_\_ |
| \_\_\_\_\_\_\_\_\_\_\_ | x | $100 | Gift cards | = \_\_\_\_\_\_\_\_\_ |
| \_\_\_\_\_\_\_\_\_\_\_ | x | $blank | Gift cards | = \_\_\_\_\_\_\_\_\_ |
|  |  |  |  |  |
|  |  |  | TOTAL | = \_\_\_\_\_\_\_\_\_ |

Please attach cheque and/or cash.

Member name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_